

For more than 100 years, Metro United Way has been improving lives and our community, which includes Jefferson, Bullitt, Oldham, and Shelby counties in Kentucky and Clark, Floyd, and Harrison counties in Indiana. We are uniquely positioned to harness the power of donors, volunteers, thought leaders, experts, other nonprofits, and government at all levels to ensure positive, sustainable change for every person in our seven-county region.

# Meet the Moment. LIVE UNITED.

We couldn't do this work without the generous support of our donors.



INVEST IN OUR COMMUNITY

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### thriving S

There's nothing more important than making sure our community's children have what they need to thrive. Whether it's space in a high-quality preschool or opportunities to engage in activities outside of the classroom, we work to ensure that starting at birth, kids and families have the tools and resources they need to succeed in school and life, helping them not only survive, but thrive.

We want to improve outcomes and end disparities for children from birth to age 5 and also create healthy systems that produce equitable outcomes for all youth ages 6 to 24.

### HNW

- Focusing on PUBLIC POLICY and ADVOCACY for kids and families.
- Leading collaboration of 100+ EARLY CARE and EDUCATION ORGANIZATIONS.
- Equipping families with FREE CHILD DEVELOPMENT SCREENERS with individual evaluations and referrals.
- · Offering early childhood educator TRAINING and PROFESSIONAL DEVELOPMENT.
- · Supplying BOOK ACCESS and READING PROGRAMS in targeted neighborhoods.
- Providing 111 YOUTH-SERVING ORGANIZATIONS with:
  - INVESTMENTS to trusted and effective organizations empowering children outside of the classroom
  - TRAINING and PROFESSIONAL DEVELOPMENT for youth leaders/employees.
  - MENTAL HEALTH SUPPORTS for youth leaders/employees.
  - CAPACITY BUILDING and data supports, including youth outcome data.
- Empowering neighborhood youth groups to identify and work on SOCIAL ACTION PROJECTS that improve their community.
- Creating BARRIER-FREE PATHWAYS for YOUNG BLACK MEN to reach their academic and career goals.

### HOUSEHOLDS

When we have strong households, we are creating pathways out of poverty to prosperity, which is a win for all of us. This forges a strong Greater Louisville region and ensures we are meeting needs, providing opportunities, and building futures for every person in every neighborhood.

In the long term, we want to increase earned and retained household income as well as increase capital for under-resourced entrepreneurs. In the short term, we want to meet urgent health and basic needs.

### HOV

- Offering financial coaching for individuals in WORKFORCE TRAINING.
- Providing INVESTMENTS and CAPACITY BUILDING for entrepreneurs in marginalized communities.
- Facilitating consultation for employers to CREATE INVITING WORKPLACES for diverse populations.
- Giving FREE TAX ASSISTANCE to leverage Earned Income Tax Credits (EITC).
- Preventing HOMELESSNESS and SCHOOL INSTABILITY through investments and training.
- Ensuring everyone has access to MAINSTREAM FINANCIAL EDUCATION and BANKING SERVICES.
- Providing 2-1-1 HELP CENTER to connect those in need with a vast network of resources.
- Supplying HOMEOWNERSHIP SUPPORTS.
- Identifying urgent needs and leading VOLUNTEER projects, events, and experiences that meet those needs.
- Leveraging technology to create a cross-sector COORDINATED CARE EFFORT.
- · BUILDING BEDS for kids who need them.
- INVESTING IN and BUILDING CAPACITY of organizations that provide safety net services.

## equitable COMMUNITY

We envision the Greater Louisville region as a place where zip code doesn't determine destiny and everyone has the opportunity to live up to their full potential. But the realities are that there are inequities and disparities all around us in educational attainment, occupational opportunity, employment, wages, home ownership, access to healthy environments, and more that exist along the lines of gender, race, ethnicity, and other factors.

We want to address persistent disparities by integrating an equity lens in all processes, from engaging community residents, to understanding issues, developing strategies, and measuring results.

### HOV

- Leading SPECIFIC INITIATIVES designed to lift under-resourced neighborhoods, individuals, and marginalized groups.
- Investing in Black, Indigenous, People of Color (BIPOC) LED NONPROFITS to address systemic inequities.
- $\bullet \ \ \text{Investing in ENTREPRENEURS in under-resourced neighborhoods}.$
- Offering RACIAL WEALTH GAP SIMULATIONS that take people on a historical journey to wealth building.
- Hosting a FREE VIRTUAL SPEAKER SERIES on diversity, equity, and inclusion (DEI) featuring best-selling authors and experts on equity.
- Developing and maintaining best DEI PRACTICES, providing TRAININGS, and applying an EQUITY LENS to our community investments.