

Tocqueville Society NEWSLETTER

ISSUE 4 / AUGUST 2023

MEET SARAH SANTEE, METRO UNITED WAY'S DIRECTOR OF INDIVIDUAL GIVING

WHAT'S YOUR WHY? WHY DID YOU CHOOSE TO WORK AT METRO UNITED WAY, A MISSION-DRIVEN ORGANIZATION?

This two-part question posed by our amazing President & CEO Adria Johnson at the opening of our staff retreat in April has been on my mind every day since. As part of my introduction of this illustrious newsletter, it only felt right to share my WHY:

I truly love this place we all call home. It's the place I am making a home with the love of my life, Jimmy, and our four adorably neurotic pets Constant, Chunk, Krampus, and Norma Jean. But for all of the reasons I love this area – proximity to family, the sense of community, the food, the bourbon – the issues we are facing are also very real. We are not an equitable community **yet**.

In 2023, inequity looks like:

- Only 44% of children in Kentucky enter kindergarten ready to learn. When children start behind, they tend to stay behind.
- 170,000+ children in Kentucky are food insecure.
- In our region, non-white children are 4.3 times more likely to grow up in low-opportunity neighborhoods.
- In our region, 67% of Hispanic and non-Hispanic Black residents receive early prenatal care compared to 80% of white mothers.

These are just a few examples of the disparities we must work to address. But time and time again in my own life, I have seen the great things that can happen when folks come together to drive positive and sustainable change. I believe collectively we can uplift our communities and one another!

I'm looking forward to getting to know each of you as we journey to transform this place we love for the better.

Sarah Santee



TOCQUEVILLE TUESDAY LUNCHEONS



Tuesday, September 12, 2023
11:30 a.m. - 1:15 p.m.
University Club

Presentation by **Dr. Kim Schatzel**, President of University of Louisville. Use the QR code to register.



Tuesday, November 14, 2023
11:30 a.m. - 1:15 p.m.
University Club

Presentation by **Renee King**, CEO and Founder of FundBLACKFounders, and **Larry Horn**, Executive Director of Amplify Louisville. Use the QR code to register.

MEMBER SPOTLIGHT: DIXIE AND LOGAN PICHEL, COMMUNITY INVESTMENT CABINET CO-CHAIRS



Dixie & Logan Pichel

HOW DID YOU BECOME INVOLVED IN MUW?

We were introduced to United Way through workplace giving campaigns many years ago. As a result of that we became Tocqueville Society members.

WHAT DO YOU LIKE MOST ABOUT LIVING IN THE GREATER LOUISVILLE AREA?

First, the people. Genuine, welcoming, family values based. Add to that a great college sports town, the bourbon industry, horse racing and a great restaurant scene.

WHAT INSPIRES YOU TO SUPPORT METRO UNITED WAY AS A TOCQUEVILLE SOCIETY MEMBER?

We've learned that over time many families (or individuals) need additional support to get through a challenging issue they are facing. That support comes from community service organizations that benefit from MUW funding. We believe that our giving to MUW reaches many of these communities.

WHAT IS YOUR VISION FOR METRO UNITED WAY'S TOCQUEVILLE SOCIETY?

Expand participation. People in the Louisville region are very caring and generous. We believe that if more people understood the impact MUW provides throughout our community, we could significantly expand membership.

WHAT IS THE BEST PIECE OF ADVICE ANYONE HAS EVER GIVEN YOU?

Dixie: "Bloom where you are planted." Adjust to new communities and actively look for opportunities to serve.

Logan: "It's hard to hate up close." Avoid making unfounded opinions about people. Really get to know someone. In most cases you will find you have a lot in common (values, interests, etc.).

HAVE YOU FOUND A RESTAURANT IN TOWN AT WHICH YOU WANT TO BE KNOWN AS REGULARS?

Volare. Outstanding service and the food is tremendous. Jonathan Tarullo is amazing!

AS YOU CHAMPION METRO UNITED WAY, YOU SHARE UNBRIDLED ENTHUSIASM FOR SECRETARIAT. WHY?

Secretariat's success came from the size of his heart. At over 20 pounds, it was twice the average size of other horses. And, just like Secretariat, Louisville has a tremendous heart that will lead us to victory for our community!



Image: Brendan Sullivan for Louisville Business First

BEYOND BUZZWORDS



Tuesday, October 10, 2023

12:00 - 1:00 p.m.

Virtual event featuring fellow Tocqueville Society member **Emily Bingham**, author of *My Old Kentucky Home: The Astounding Life and Reckoning of an Iconic American Song*.

To register, use the QR code to the left or visit: metrounitedway.org/beyond-buzzwords

NEW! METRO UNITED WAY SWAG SHOP



Check out our new online store and design something for you and yours! A portion of the proceeds go directly to investments in our community.

Visit metrounitedway.org/swag or use the QR code.



IMPACT SPOTLIGHT: RECENT WINS! (AND WORK AHEAD OF US)

FundBLACKFounders: ENHANCING ACCESS TO CAPITAL

The statistics speak loudly. Only 1% of start-up capital in this country accrues to Black business owners, and the average Black-owned business starts with \$35,000 compared to \$107,000 for white businesses.

To impact this inequity, Metro United Way recently invested \$500,000 in 13 local Black entrepreneurs through a partnership with FundBLACKFounders. This vital funding provides up to \$25,000 per person in matching grants and a 14-week, cohort-based coaching program.

Learn more at metrounitedway.org/fund-black-founders

YOUTH SUCCESS FUNDING ANNOUNCED

MUW recently reviewed \$7 million worth of funding requests from more than 100 local nonprofits serving youth across our seven-county region. When completed, Community Impact Cabinet volunteers invested over \$1 million in 37 agencies, 29 of which are BIPOC-led or grassroots organizations, that will deliver more than 21,000 youth programming hours and benefit more than 6,000 young people in the first year of a two-year cycle.

The funding gap of \$6 million – which left 69 organizations and over 40,000 hours of programming unfunded – highlights challenges and opportunities ahead for our community and MUW's many committed volunteers, contributors, and staff. Read more by using the QR code to the right.



MORE THAN \$6 MILLION IN ARPA GRANTS AWARDED

The culmination of two+ years of determined and collaborative work, MUW secured more than \$6 million in American Rescue Plan Act (ARPA) grant money. Over \$1.8 million was the result of advocacy efforts by MUW staff and our Ready for K Alliance, contributing to Louisville Metro Council making a historic investment in our community's early childhood ecosystem in June of this year. Almost \$1.2 million will also come to our community to expand youth success activities, including professional development and technical assistance for those doing the work. Last, ARPA awarded MUW \$3 million to support workplace development through strengths-based financial coaching, DE&I training, and grants for underrepresented entrepreneurs.



Spend time with the Impact Tracker to learn more about more recent Metro United Way successes at metrounitedway.org/impact-tracker or by using the QR code.



Metro United Way
334 E. Broadway
Louisville, KY 40204

MEET THE TEAM



Our team is here to be a resource for you! Contact us with questions.



SABEEN NASIM

Chief Development Officer
502-292-6236
Sabeen.Nasim@metrounitedway.org



SARAH SANTEE

Director of Individual Giving
502-671-3790
Sarah.Santee@metrounitedway.org



STEVE COOK

Senior Manager, Major Gifts
502-292-6238
Steve.Cook@metrounitedway.org



STACY NEELY

Individual Giving Coordinator
502-292-6248
Stacy.Neely@metrounitedway.org

VOLUNTEERS MAKE THINGS HAPPEN!



THE GREATEST GIVE BACK

More than 500 volunteers came together Thursday, June 8 to TKO need in our community. A collaboration with the Muhammad Ali Center during its annual festival celebrating the local and global icon, the 2023 edition of The Greatest Give Back supplied 23 nonprofits with 2,200 healthy snack kits and 2,200 backpacks loaded with school supplies.

Whether you read "The Greatest" as an adjective or a noun, the event was a knockout success!

JOIN US IN SEPTEMBER!

METRO UNITED WAY DAY OF ACTION

Friday, September 23, 2023
1:00 - 4:00 p.m.

Launched in 2018 to harness the spirit and power of volunteers, Day of Action brings teams together to take on some of our community's toughest challenges. Over the last five years, 1,330 volunteers have completed 120 projects across MUW's seven-county service area.

We are looking to try something new and have a Tocqueville Society team this year!

If you want to be on this team, please contact Individual Giving Coordinator Stacy Neely at stacy.neely@metrounitedway.org to sign up and get involved!

TOCQUEVILLE SOCIETY NEWSLETTER

ISSUE 4 | AUGUST 2023

METROUNITEDWAY.ORG/TOCQUEVILLE



Metro United Way